

LEGISLATIVE FISCAL OFFICE
Fiscal Note



Fiscal Note On: **HB 283** HLS 15RS 641

Bill Text Version: **ENROLLED**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

Date: June 9, 2015 2:33 PM	Author: LEOPOLD
Dept./Agy.: Wildlife & Fisheries	Analyst: Drew Danna
Subject: Sponsorship	

WILDLIFE & FISHERIES DEP EN SEE FISC NOTE SD RV See Note
Authorizes advertisements on Department of Wildlife and Fisheries property

Proposed law grants the Wildlife and Fisheries Commission the authority to allow the placement, erection, and maintenance of advertising and sponsorship signs on immovable property, improvements on immovable property, vehicles, vessels, and assets of the department.

Proposed law requires the commission to promulgate rules and regulations in accordance with the Administrative Procedure Act to implement proposed law.

EXPENDITURES	2015-16	2016-17	2017-18	2018-19	2019-20	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

REVENUES	2015-16	2016-17	2017-18	2018-19	2019-20	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total						

EXPENDITURE EXPLANATION

There is no anticipated direct material effect on governmental expenditures as a result of the proposed law.

REVENUE EXPLANATION

Proposed law may increase revenue within the Conservation Fund for the LA Department of Wildlife and Fisheries (LDWF) by an indeterminable amount per year. The revenue generated will be dependent upon the advertising contract(s) between LDWF and the entities with whom they enter into an agreement. This bill creates parameters and regulations for advertisements and sponsorships on state assets similar to what had been set forth in Act 41 of 2013 for the Department of Transportation and Development (DOTD). DOTD is currently collecting \$250,000 annually from State Farm. LDWF has 118 land vehicles that may be eligible for potential sponsorship.

Note: LDWF has not entered discussions with any potential sponsors at this time.

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|---|----------------------------|--------------|--|
| <u>Senate</u> | <u>Dual Referral Rules</u> | <u>House</u> | <input type="checkbox"/> 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S} |
| <input type="checkbox"/> 13.5.1 >= \$100,000 Annual Fiscal Cost {S&H} | | | <input type="checkbox"/> 6.8(F)(2) >= \$500,000 Rev. Red. to State {H & S} |
| <input type="checkbox"/> 13.5.2 >= \$500,000 Annual Tax or Fee Change {S&H} | | | <input type="checkbox"/> 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S} |

Evan Brasseaux
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Staff Director