

2016 Regular Session

SENATE BILL NO. 74

BY SENATOR THOMPSON

AGRICULTURAL COMMODITIES. Provides relative to the official logo for state products and authorizes civil penalties. (gov sig)

1 AN ACT

2 To amend and reenact R.S. 3:4721(A) and (C) and to enact R.S. 3:4722, relative to the logo
3 for state products; to expand logo eligibility; to authorize the commissioner of
4 agriculture and forestry to impose civil penalties; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 3:4721(A) and (C) are hereby amended and reenacted and R.S.
7 3:4722 is hereby enacted to read as follows:

8 §4721. Logo for state products

9 A. The Department of Agriculture and Forestry may develop and adopt an
10 official logo for ~~products produced in this state;~~

11 **(1) Products grown, manufactured, or produced in Louisiana.**

12 **(2) Agricultural related activities conducted in Louisiana.**

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14 C. The department may license the use of the logo and may adopt rules for
15 determining which products and which **growers**, producers, or manufacturers will
16 be allowed to use the logo.

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