The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Michelle Ridge.

DIGEST

SB 122 Original | 2016 Regular Session | Barrow

Present law prohibits forms of advertisements that contain any assertion, representation, or statement of fact that are untrue, deceptive, or misleading. Such forms include a book, notice, hand-bill, poster, bill, circular, pamphlet, or letter.

Proposed law retains present law and adds building signage as a prohibited form of advertisement if its content is untrue, deceptive, or misleading.

Effective August 1, 2016.

(Amends R.S. 51:411(A))