

2016 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 29

BY REPRESENTATIVES BARRAS, HUVAL, TERRY LANDRY, AND MIGUEZ AND
SENATORS ALLAIN AND MILLS

A CONCURRENT RESOLUTION

To commend JoLena Broussard upon her receipt of the Ruth Edelman Public Relations Student Society of America Award.

WHEREAS, Edelman is the world's largest public relations firm; the Ruth Edelman Public Relations Student Society of America (PRSSA) Award is presented in partnership with Edelman's Global Women's Executive Network to recognize student members who demonstrate achievement in women's leadership or women's studies or contribute to the promotion of women's issues; and

WHEREAS, students who apply for the award are evaluated on their leadership, career-related achievements and activities, social media/digital presence, and on recommendations from faculty members and industry professionals; and

WHEREAS, Miss Broussard is a native of New Iberia and is the second Louisiana State University Manship School of Mass Communication student to receive the distinguished Ruth Edelman PRSSA Award; and

WHEREAS, Miss Broussard majors in public relations and minors in business administration and leadership development; she currently serves as a PRSSA executive board member, and for the past two years, she has served as the director of ImPRint Communications, a nationally affiliated public relations firm at LSU operated by students; and

WHEREAS, she has worked closely with Hands Producing Hope, a social enterprise with the mission of investing in the lives of women in Costa Rica and Rwanda by offering education, employment, and life skills workshops; and

WHEREAS, Miss Broussard will graduate from LSU in the spring, and she has been accepted into the LSU Flores MBA program; in the future, she hopes to own a strategic communications firm; and

WHEREAS, JoLena Broussard merits the utmost recognition and respect for the exemplary strides she has taken as a leader for women and for the joy and pride she brings to her family, friends, school, community, and state.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend JoLena Broussard upon her receipt of the Ruth Edelman Public Relations Student Society of America Award; does hereby recognize and record for posterity her extraordinary contributions to the promotion of women's issues; and does hereby wish her every measure of continued success and happiness in her future endeavors.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to JoLena Broussard.

SPEAKER OF THE HOUSE OF REPRESENTATIVES

PRESIDENT OF THE SENATE