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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Michelle Ridge.

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SB 122 Engrossed

DIGEST  
2016 Regular Session

Barrow

Present law prohibits forms of advertisements that contain any assertion, representation, or statement of fact that are untrue, deceptive, or misleading. Such forms include a book, notice, hand-bill, poster, bill, circular, pamphlet, or letter.

Proposed law retains present law and adds building signage as a prohibited form of advertisement if its content is untrue, deceptive, or misleading.

Effective August 1, 2016.

(Amends R.S. 51:411(A))